

June 4-6, 2024

Dangerous Goods Emergency Management Conference

Hotel Arts – Calgary, Alberta

#DGEMconf
erac.org/conference
info@erac.org
587-349-5877





About Us

- Emergency Response Assistance Canada (ERAC) is a not-for-profit emergency preparedness and response organization that develops, implements and responds to emergency response plans, including Emergency Response Assistance Plans, Environmental Emergency plans and spill contingency plans, on behalf of our more than 330 Plan members.
- The conference will provide relevant information about dangerous goods emergency management, training and safety.



Dangerous Goods Emergency Management Conference

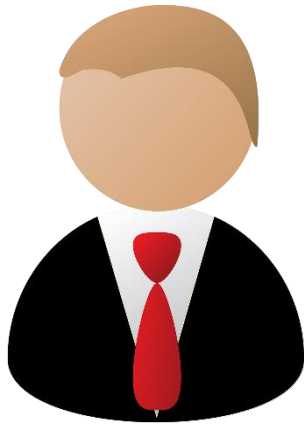
About Our Audience

At this year's conference, we're expecting 130 individuals from the oil and gas, transportation and emergency management fields and members of our responder community.





Previous Audience Breakdown



28%

of attendees were
Manager level
and above



70%

of attendees were
from the oil and
gas industry



30%

of attendees were
HSE / emergency
management
professionals



Event Promotion

Our event will be promoted across all our key channels, including:

330+

Plan
Members

3.5k

LinkedIn
Followers

10.2k

Monthly
LinkedIn
impressions

1.4k+

Monthly website
visitors



Dangerous Goods Emergency Management Conference

Keynote Speaker

➤ Confirmed keynote speaker:



Dr. Hayley Wickenheiser



Sponsorship Level Overview

Event Title*	Platinum*	Gold*	Silver*	Bronze*
\$12,000	\$8,000	\$6,000	\$4,000	\$2,000
5 conference registrations	3 conference registrations	2 conference registrations	1 conference registration	N/A

All levels receive:

- Recognition on website with logo and link to company website
- Recognition in official event program
- Logo displayed on sponsor board at conference
- Verbal recognition during conference

*sponsors subject to approval by ERAC.



Sponsorship Opportunities

\$12,000 – Official Event Title Sponsor

- Sponsor must be an ERAC Plan member
- Your company name/logo will be exclusively positioned in the only tag line of the 2024 Dangerous Goods Emergency Management conference, “Presented by...” and will be promoted in all industry outreach efforts leading up to and following the event
- A five-minute speaking opportunity at the beginning of the Dangerous Goods Emergency Management conference to help kick-off the event
- Company logo displayed on main stage for duration of the conference
- Five (5) complimentary tickets to attend the Responder Awards Reception & Dinner
- Company highlighted on ERAC’s social media channels (LinkedIn/Twitter)
- One (1) full-page ad in the official event program*
- Opportunity to distribute a gift/promotional item* to each attendee

*to be supplied by sponsor and subject to approval by ERAC.



Sponsorship Opportunities

\$8,000 – Welcome Reception Sponsor

- Branding during event
 - Branded drink tickets and “Safe Ride Home” voucher
 - Logo displayed outside reception area
 - One full-page ad in the official event program*
 - Opportunity to distribute a gift/promotional item* to each attendee
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~~**\$8,000 – Responder Awards Reception & Dinner Sponsor**~~

- ~~• Dining room branding during event~~
- ~~• Branded drink tickets and “Safe Ride Home” voucher~~
- ~~• Logo displayed during reception and dinner~~
- ~~• Three (3) complimentary tickets to attend the Responder Awards Reception & Dinner~~
- ~~• One full page ad in the official event program*~~
- ~~• Opportunity to distribute a gift/promotional item* to each attendee~~



*to be supplied by sponsor and subject to approval by ERAC.



Sponsorship Opportunities

~~\$8,000 – Keynote Sponsor~~

- ~~• Logo displayed on stage and on screen during keynote~~
- ~~• Opportunity for representative from sponsor organization to introduce keynote, Dr. Hayley Wickenheiser~~
- ~~• One full page ad in the official event program*~~
- ~~• Opportunity to distribute a gift/promotional item* to each attendee~~

AltaGas

~~\$6,000 – Name Badge Sponsor~~

- ~~• Logo placed on all conference attendees' name badge pouches~~
- ~~• One half page ad in the official event program*~~

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response

~~\$6,000 – Welcome Gift Sponsor~~

- ~~• Logo placed on gift to all attendees~~
- ~~• One half page ad in the official event program*~~

PEMBINA

*to be supplied by sponsor and subject to approval by ERAC.



Sponsorship Opportunities

~~\$4,000 – Conference Audio Visual Sponsor~~

- ~~• Logo displayed on the corner of the stage for the duration of the conference~~



\$4,000 – Wi-Fi sponsor

- Logo displayed on tent cards on tables

\$2,000 – Session Speaker Sponsor (10 opportunities)

- On-Screen sponsor recognition during session



Sponsorship Opportunities

~~\$2,000 – Breakfast sponsor (2 opportunities)~~

- ~~• Logo displayed at breakfast during one day of the conference~~



~~\$2,000 – Lunch sponsor (1 opportunity)~~

- ~~• Logo displayed at lunch during one day of the conference~~



~~\$2,000 – Break sponsor (3 opportunities)~~

- ~~• Logo displayed at an AM or PM break during one day of the conference~~





Contact Information

If you have any questions, or would like to reserve your sponsorship, please contact us:

➤ Carley.Milhausen@erac.org

587-349-5877

➤ Visit our website at,

www.erac.org/conference

